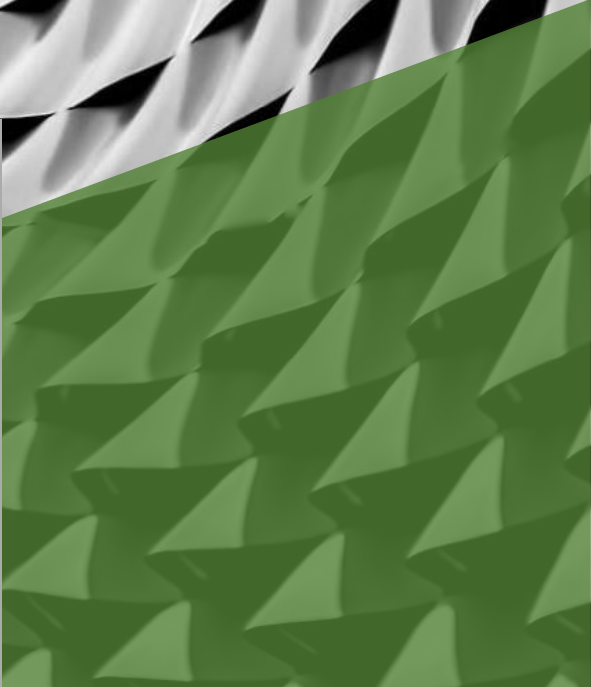


# Dynamic Brands

## 2024

Catalog – Public Sector and  
Associations







## Services

At Dynamic Brands, we are committed to providing specialized services in internationalization, and training in foreign trade, both virtually and in person. Our goal is to assist companies, training centers, associations, and public organizations in expanding into international markets and developing their capabilities in the field of foreign trade.

## Credentials

Since our inception in 2020, we have developed multi-sector projects ranging from various services and products to the industrial and agri-food sectors. We are an approved consultant for public organizations such as foreign promotion institutes in Spain, including IPEX, ASTUREX, IGAPE, and PROEXCA, and we collaborate with Chambers of Commerce.

## Locations

Our headquarters are located in Zadar, Croatia, a beautiful city on the central Dalmatian coast. We also cover the entire Balkan and Hungarian regions from our offices in Belgrade, Serbia, and Budva, Montenegro. In Spain, we have branches through our associates in Córdoba, Valencia, and Guadalajara.

## Equipment

Our company is composed of a medium-sized network of professionals from different nationalities, each residing in a different country with extensive knowledge of languages and experience in the internationalization of their respective markets. Additionally, we collaborate with specialists from various disciplines in the field of international trade.







## **Director's gratitude**

Over these four years, Dynamic Brands has grown impressively and is now present in four countries. We have become the reference consultancy for private companies and public organizations looking to strengthen commercial links between the Iberian Peninsula and the Balkans. Our curiosity to learn daily, respecting each culture and sector, has enabled us to contribute to the international expansion goals of diverse projects.

As we look to the future in 2024, we will continue working towards continuous improvement to offer services increasingly tailored to each user. On behalf of the entire team, I would like to express our gratitude to our customers and partners for their unwavering support. We hope our alliances grow stronger and we continue striving for excellence together in the years to come.



## Opening and development of markets



Market Research

Trade Missions

Reverse Trade Missions

Organization of Commercial Events

Translation and Interpretation



## **Market Research**

A tool to understand the market situation, opinions, tastes, habits and customs of a specific market segment related to your product or service.

## **Trade Missions**

This service includes the search for business partners and the preparation of the business agendas. We offer support with accompaniment at the destination and post-mission (in certain countries), transfer management, vehicle rental, transportation reservations and interpreter services.

## **Reverse Trade Mission**

We organize visit of companies from one of our influentials markets to the Iberian or Balkan Peninsula at the invitation of producers to visit their facilities. It is important to know that accommodation and travel expenses must be covered by the promoters.



## **Organization of commercial events**

We organize your company's participation in international fairs, exhibitions, business forums and other types of events, ensuring effective planning and support, including arranging meetings with local companies. Additionally, in collaboration with public organizations, we organize commercial events with different formats, with the aim of bringing companies from different countries together.

## **Translation and interpretation**

This service provides assistance in negotiations either by telephone or on-site. We also translate your commercial materials (catalogue, website, emails and company presentations) and contracts for collaboration and sales.





Training



Entrepreneurship and Start Ups

Internationalization Academy





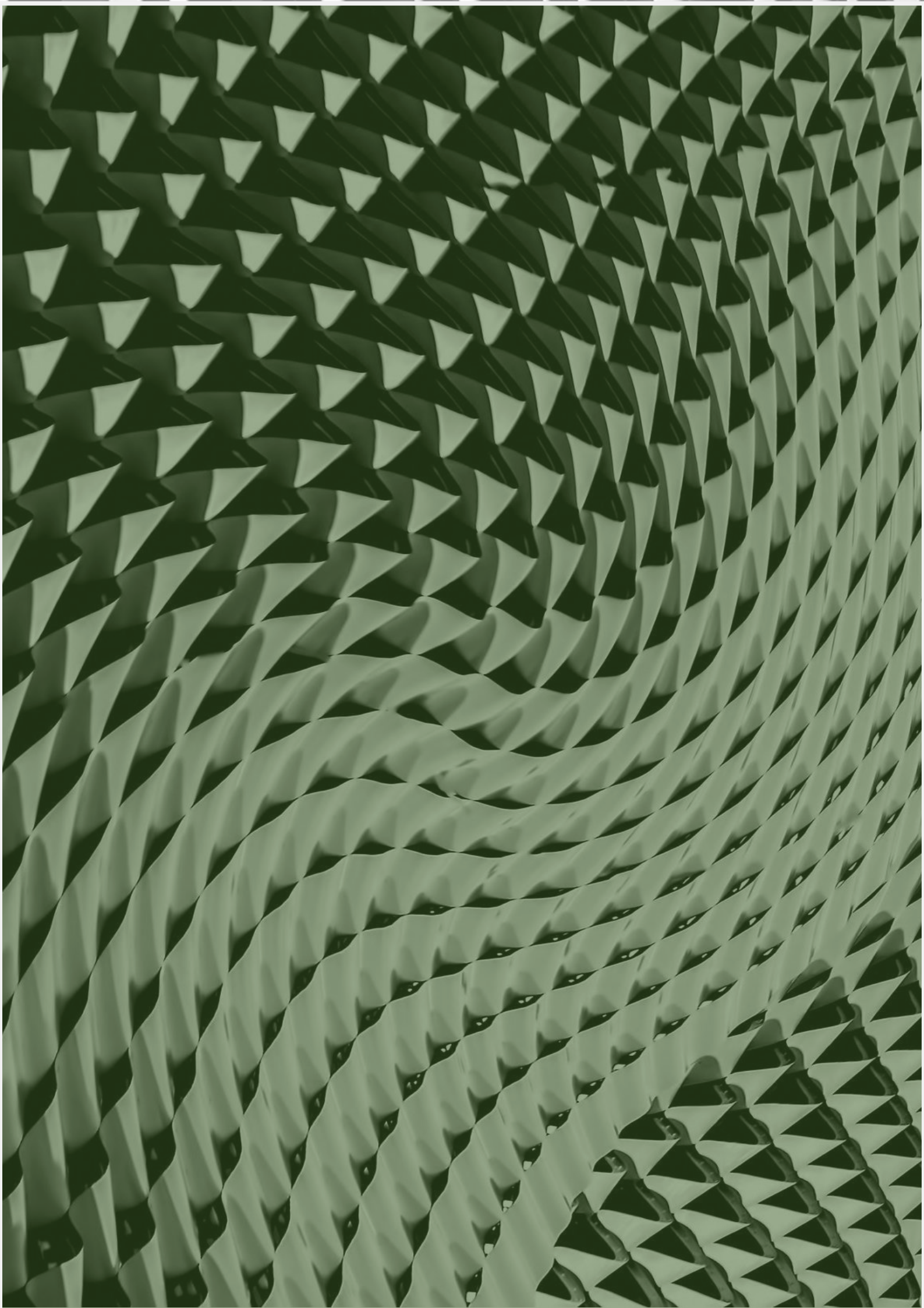
## **Entrepreneurship and Startups**

We offer face-to-face courses and webinars in educational centres and associations of young entrepreneurs on entrepreneurship, based on our business experiences in international markets and our training. We mentor entrepreneurial projects in any of the phases.

## **Internationalization Academy**

Set of modules that deal with an area of International Trade, regions or geopolitical blocs of the world. It is aimed at international trade professionals who want to learn how to negotiate with certain countries to access their markets, as well as international trade students.









## Outsourcing

Commercial Offices Abroad  
Virtual Commercial Antenna



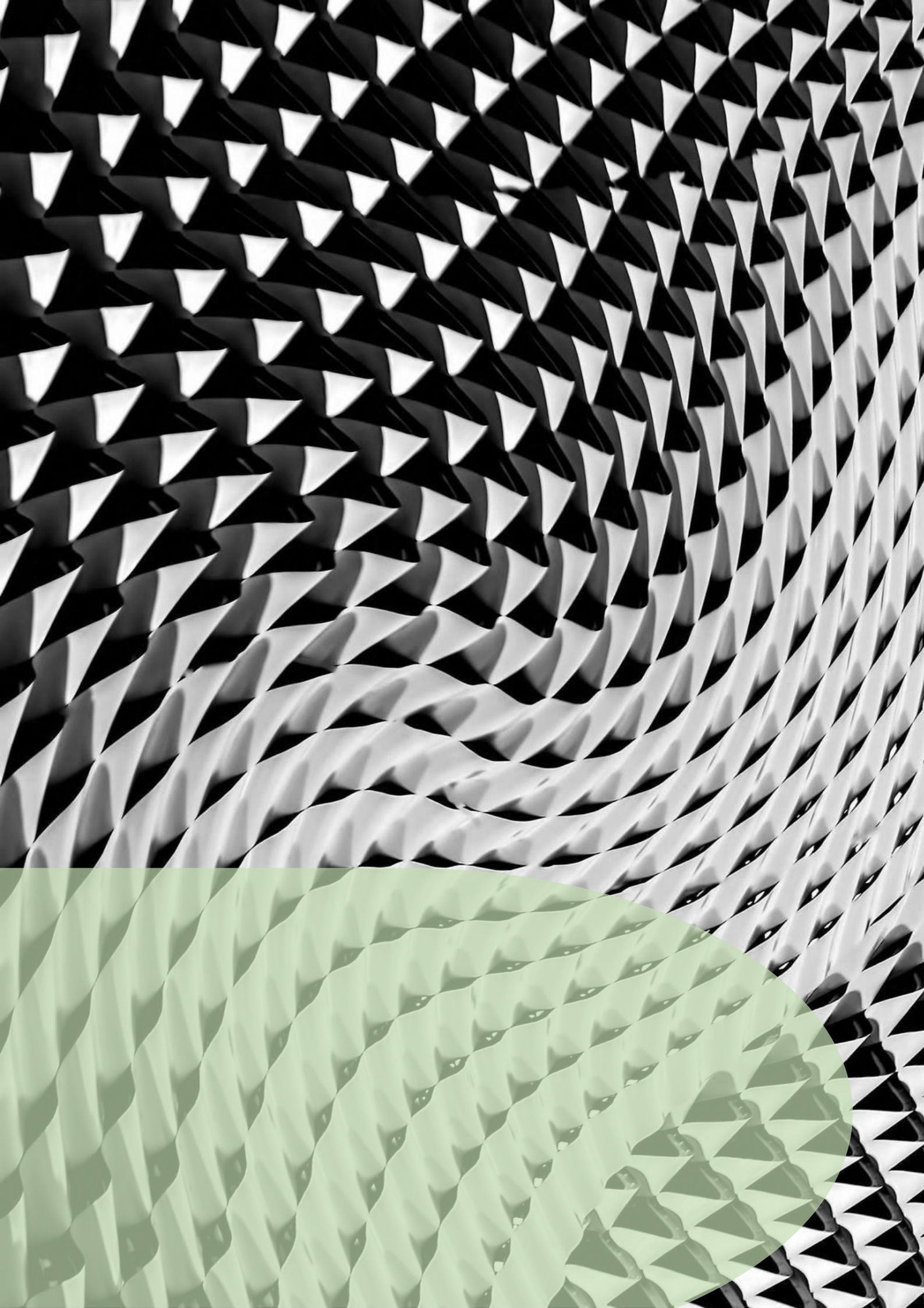


## **Commercial Office Abroad**

A specialized instrument for public administrations and associations to internationalize the economy and the provision of services and assistance to companies and entrepreneurs abroad. We also offer specialized reports to generate the economic information necessary for a sector or area of industry or services.

## **Virtual commercial antenna**

A strategy to expand presence and commercial operations in specific markets flexibly and efficiently. Our commercial headquarters are part of the external network of various public organizations and associations, enabling them to extend their influence in the region or neighboring countries.







## **Collaborative services**

Legal Advice

Accounting and Tax Advice

Implementation Abroad

International Digital Marketing

Marketplaces

Certifications





## **Legal advice**

A team of expert lawyers with extensive experience provides the legal advice your company needs regarding regulations in Croatia and Serbia.

## **Accounting and tax advice**

This service is offered by team of local experts with extensive experience in taxation and accounting. It includes comprehensive tax and accounting advisory and management services for subsidiaries of foreign companies in Croatia.

## **Implementation abroad**

A team of expert local lawyers with extensive experience provides the necessary legal advice for implementing your company abroad.





## **International digital marketing**

A team of professionals will develop a digital strategy to position your website and digital catalog design, corporate image creation, social media management , online store creation and management and SEO and SEM optimization.

## Marketplaces

We guide you in selecting and implementing the most suitable marketplace for your project.

## Certifications

Through consultants specializing in sustainable growth, we offer advice on obtaining BCorp certification for your company.

Additionally, if you are interested in entering Muslim-majority markets, we will guide through obtaining HALAL certification.

